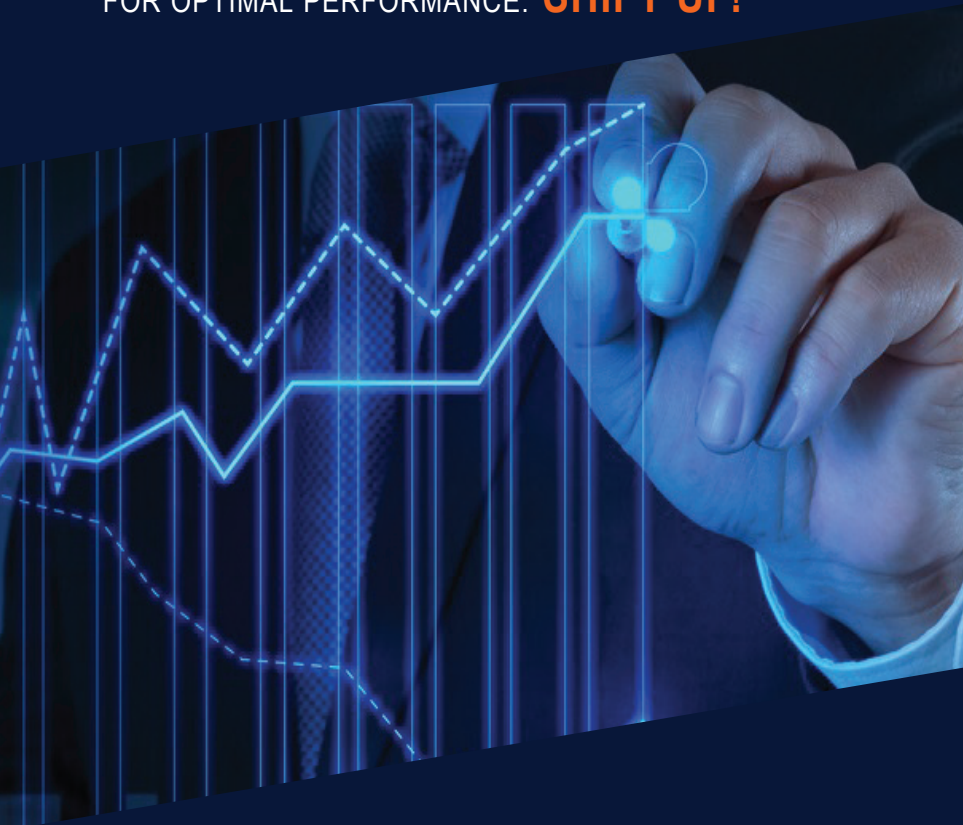


Strengths Strategies™

FOR OPTIMAL PERFORMANCE: **SHIFT UP!**



What To Expect From Your Learning Experience:

Here's what past participants have had to say:

"The Strengths Strategy experience has directly enhanced my current relationships and business growth. In fact, we saw an immediate 10.5% increase in business in the months following our learning". (Chris B., Edward Jones)

"Since our Strengths Strategy experience, I have seen a huge change! Our team is producing 20% better... we are getting our work done in half the time and getting excellent results." (Kate B., Abrazo Health Services).

"Our Strengths Strategy experience increased our team's functioning by over 90% over the past year! We are communicating better, understanding each other better, and are functioning like a real team." (Grant Lindell, First United Bank)

Your participation will allow you to:

- Experience a living laboratory empowering you to not just learn, but also practice, the six highest return-on-investment (ROI) Strengths Strategies shown (via research) to directly impact individual and team performance
- Evaluate and increase your optimal performance using the validated C2B Assessment, measuring Work Joy, Team Connection, Proactivity, and Confident Vulnerability and its free online C2B Growth Strategy follow-up program
- Increase Team Connection and personal fulfillment through learning to choose Strategic Interdependence®
- Increase your Proactivity through Feed the Need
- Discover the Leveraging Success Patterns™ approach to recovering from toxicity, and increasing Work Joy
- Increase your Confident Vulnerability (highly correlated with trust) through the Strengths Strategy of Intelligently Influencing Others
- Proactively Create Your Conditions for Optimal Performance.

WHY ENGAGE IN THE STRENGTHS STRATEGIES™ EXPERIENCE

Performance is Connected to Work Joy

High-performing employees experience greater engagement and joy in their work, and in their personal life. This makes performance everyone's business, as everyone stands to gain when individuals take responsibility for, and are motivated to create and maintain optimal performance.

All Performance is Connected to the Wise Application of Strengths

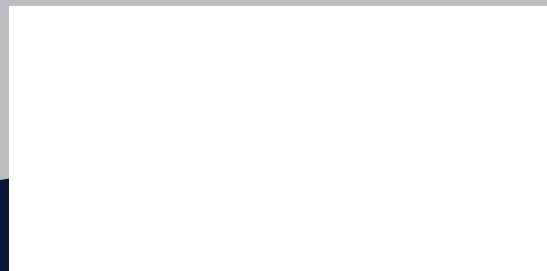
457 of the top Fortune 500 companies have encouraged employees to become adept in understanding their own strengths. However, it is not enough to merely know your strengths, you must know how to strategically apply them, in consistent ways that allow you to co-create sustained high energy and performance experiences for yourself and others. The Strengths Strategies® experience is about focusing on four specific strategies, using strengths, that will lead to optimal performance every time.

Learn Critical People Acuity™ Skills

Given how directly connected it is to all outcomes and relationships (including performance), "People Acuity may be the single most important personal, interpersonal, and leadership competency of the twenty-first century" (Steve Jeffs, Top 50 Global Leadership Coach). Strengths Strategies® will provide an opportunity to grow and experience this competency.



For more information contact:



peopleacuity
a Strengths Strategy® Company

Agenda

MORNING

Introduction to Strengths Strategies for Optimal Performance

- *Increasing Personal Engagement and Performance:*
 - Discovering the Optimal Zone – and the Depletion Zone difference
 - Power of Strengths Strategy on Energy and Performance

Strengths Strategy: Strategic Interdependence Model

- *Increasing Teamwork and Contribution:* Understanding Strategic Interdependence
- *Change Management:* Fastest Way to Create Change: Where Do You Put Your Focus?

Strengths Strategy: Feed the Need

- *Increasing Leadership, Engagement, Productivity and Contribution:*
 - Seeing Your Strengths in Action
 - A Crucial Strategy for Preventing Your Strengths from Turning into Weaknesses

Strengths Strategy: Leveraging Success Patterns

- *Creative Problem Solving and Innovation:*
 - Why Leveraging Success Patterns?
 - Getting Farther Faster: Using the SEE Process to Solve Problems and Innovate Solutions

AFTERNOON

Strengths Strategy: Intelligently Influencing Others

- *Increasing Leadership, Engagement and Teamwork:*
 - Discovering the Keys to Influencing Others' Shift Up! Experience
 - Using the Strengths Lens Concept to Understand and Positively Impact Others: Understanding and Leveraging the Four Domains

Strengths Strategy: Creating Your Conditions

- *Increasing Engagement, Self-leadership and Contribution:*
 - Proactively Creating Conditions for Your Optimal Performance: Three Necessary Elements
 - Recognizing Your Own Unique Contribution
 - How Universal Needs Trigger You: Possible Agreements to Mitigate Them
- *Performance Management:* Setting Your PACE – Setting Goals to Carry Your Learning Forward into Real Life

Strengths Strategy: ICU Acknowledgment

- *Influencing Culture, Teamwork and Engagement:*
 - The Mechanics and Power of ICU Acknowledgement
 - The Fastest Way to Create a Shift Up! For Yourself and Others – Practice

Accelerating Optimal Performance

- Closure and Accountability
- Next Steps and Commitment to Continue the Learning