

# UNLOCKIT™

## THE POWER OF STRENGTHS USE



### What To Expect From Your Strengths Strategy Learning Experience:

Here's what past participants have had to say:

*"Our Strengths Strategy experience has directly enhanced my current relationships and business growth. In fact, we saw an immediate 10.5% increase in business in the months following our learning"* (Chris B., Edward Jones).

*"Since our Strengths Strategy experience, I have seen a huge change! Our team is producing 20% better... we are getting our work done in half the time and getting excellent results"* (Kate B., Abrazo Health Services).

*"Our Strengths Strategy experience increased our team's functioning by over 90% over the past year! We are communicating better, understanding each other better, and are functioning like a real team"* (Grant Lindell, First United Bank).

### When you participate in UnlockIt - The Power of Strengths Use, you will:

- See how to increase your Work Joy and engagement, Team Connection, Confident Vulnerability and trust, performance, productivity, and Proactivity.
- Change your negative feelings and interactions by understanding and applying strengths more effectively.
- Recognize the role of strengths in producing sustained, optimal performance, and high energy.
- Get beyond simply knowing what your strengths are, to see what to do with that knowledge.

### WHY ENGAGE IN THE UNLOCKIT™ LEARNING EXPERIENCE:

#### All Performance is Connected to the Wise Application of Strengths

457 of the top Fortune 500 companies have encouraged employees to become adept in understanding their own strengths.

However, it is not enough to merely know your strengths, you must know how to strategically use them in consistent ways that allow you to co-create sustained high energy and performance experiences for yourself and others. **UnlockIt - The Power of Strengths Use** is about focusing attention on effectively and strategically applying strengths in ways that will lead to optimal performance every time.

#### Performance is Connected to Work Joy

High-performing employees experience greater engagement and joy in their work, and in their personal life – and strengths use directly correlated with high performance! This makes understanding and using strengths everyone's business, as everyone stands to gain when individuals take responsibility for, and are motivated to create and maintain optimal performance through effectively using strengths.

#### Learn Critical People Acuity™ Skills

Strengths Strategy (the wise use of strengths) is critical to effective People Acuity. And, given how directly People Acuity is connected to all outcomes and relationships, *"People Acuity may be the single most important personal, interpersonal, and leadership competency of the twenty-first century"* (Steve Jeffs, Top 50 Global Leadership Coach).

**Strengths Strategies®** will provide an opportunity to grow and experience this competency.

For more information, contact:

**peopleacuity**  
a Strengths Strategy® Company